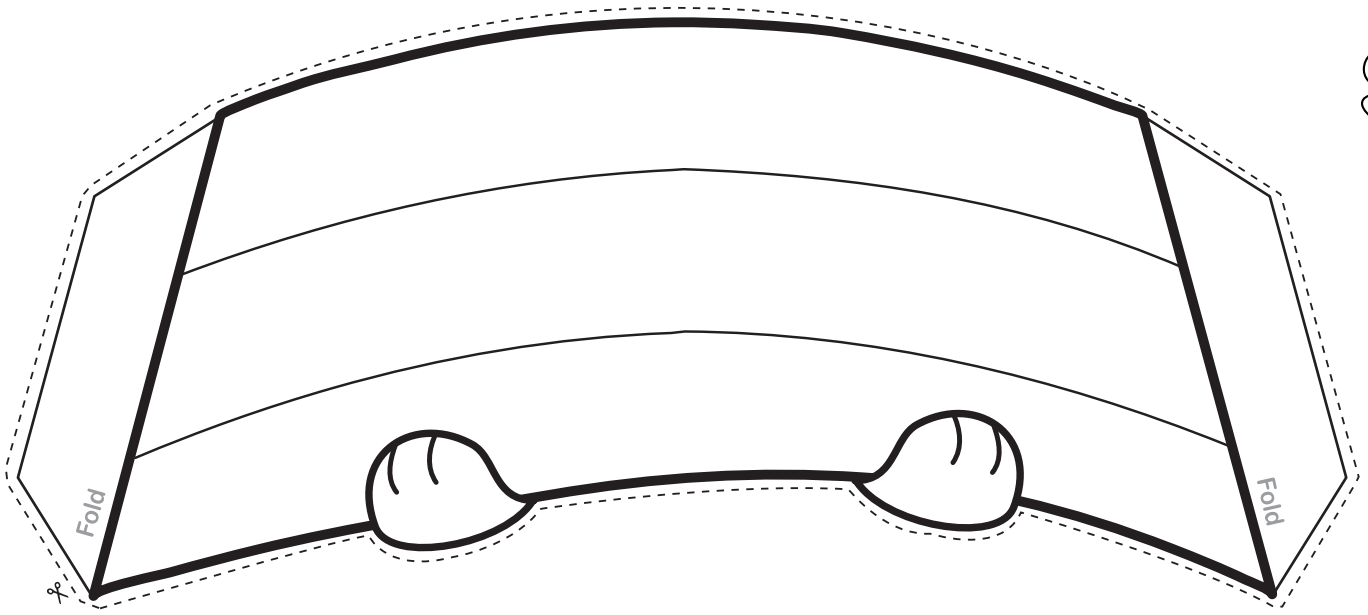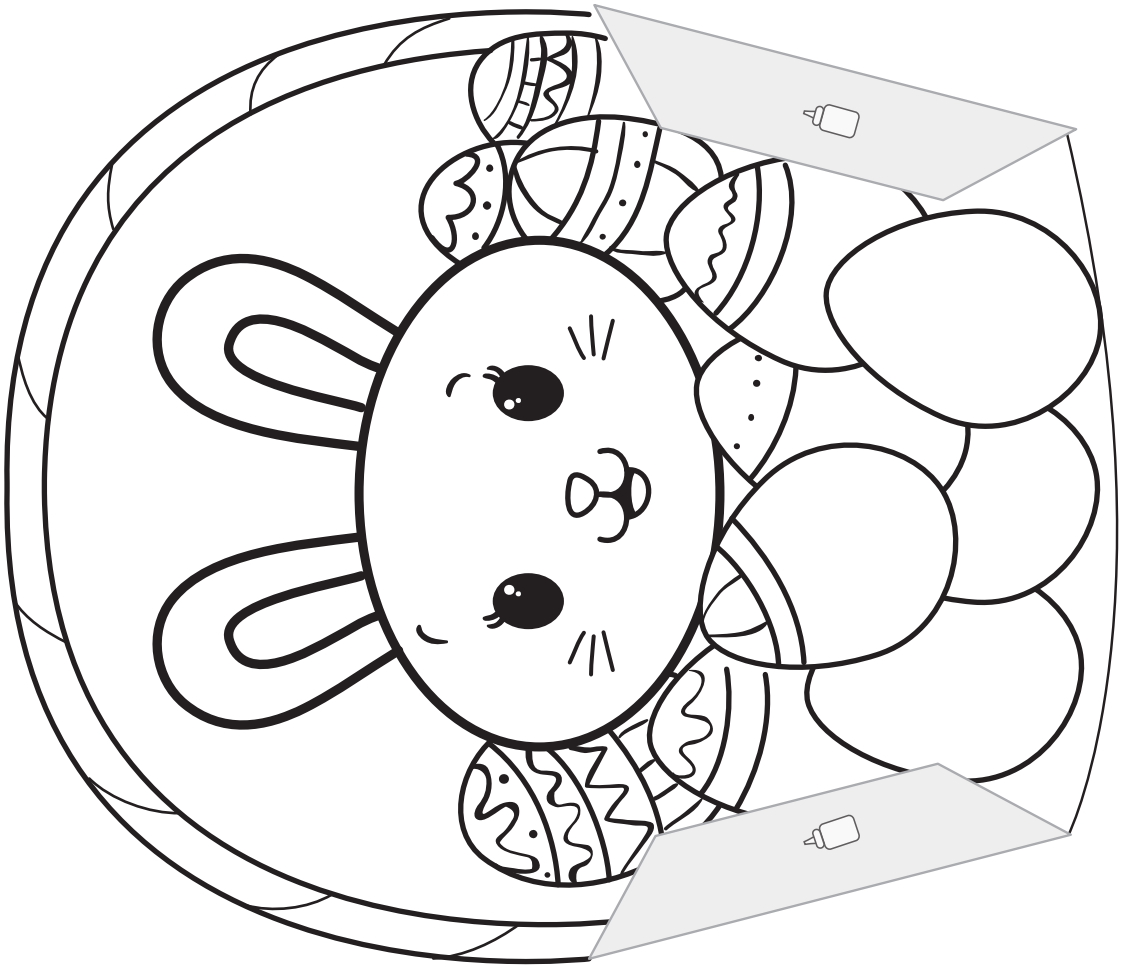10 MINUTES OF QUALITY TIME